



# HFSA

HEART FAILURE SOCIETY OF AMERICA

## CORPORATE MEMBER OFFERINGS

**ENGAGE**

with Heart Failure Leaders

**EXPAND**

Your Reach

**ELEVATE**

Your Brand

## Become an HFSA Corporate Member



January 1 – December 31, 2026

# Become an HFSA Corporate Member

- ▶ Establish your company as a leader in the heart failure (HF) community
- ▶ Connect with HFSA leadership and deepen your level of engagement within this specialty area
- ▶ Year-round promotion of your brand to HFSA's membership
- ▶ Opportunities to partner and collaborate on important issues within the field of HF
- ▶ Four different membership tiers offer an array of valuable benefits, ranging from marketing deliverables like digital ads and member eBlasts to annual meeting perks

**Together, we can significantly reduce the burden of HF on patients and families.**

## WHO IS HFSA?

### A PROFESSIONAL SOCIETY

devoted exclusively to improving and expanding HF care through collaboration, education, research, innovation, and advocacy

### THE ONLY ORGANIZATION

representing all members of the multidisciplinary HF team

### A CONNECTION POINT

for engagement between clinicians and patient advocates

### A ROBUST SOCIETY

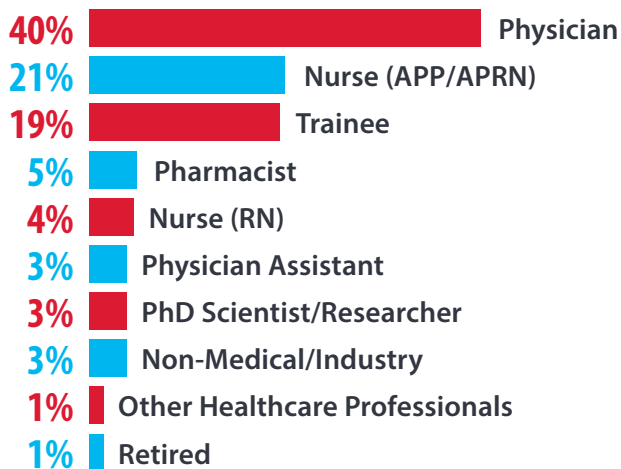
comprised of more than 5,000 members (almost 3,000 professional members and over 2,000 patients and caregivers)

## SUCCESS IN 2025

### A FEW HIGHLIGHTS

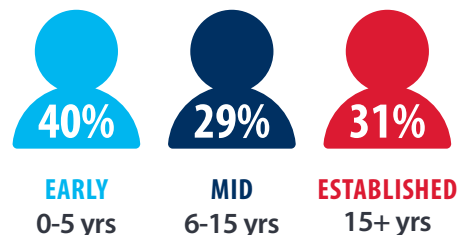
- ▶ Launched the national HF Clinic Database – a first-of-its-kind resource mapping heart failure care nationwide.
- ▶ Published the 3rd annual HF Stats Report – essential insights driving research and innovation.
- ▶ Hosted a successful Devices in Heart Failure Meeting and Annual Scientific Meeting - 2,550+ leaders advancing heart failure therapies.
- ▶ Expanded patient engagement – new patient and caregiver webinars on HF basics, obesity, ATTR, and device care.

## Members by Profession



## Members by Career Level

(for those within the medical profession)



## Join HFSA now to:

- Elevate your brand
- Gain exclusive access
- Collaborate with heart failure leaders

## Strategic Initiatives

**Certification** Recognize providers who have demonstrated advanced-level knowledge and skill in HF services

**Research** Be a leading resource for HF research

**Education** Increase innovative education opportunities for HF care providers

**Data** Advance national HF data efforts through the annual HF Stats Report and the first-ever HF Clinic Database

**New Initiatives** Expand programs related to heart failure devices, advance HFSA's role in genetics and heart failure, and boost the number of heart failure clinicians

## 2025 HFSA Corporate Members

### GOLD LEVEL



### SILVER LEVEL



### BRONZE LEVEL



### INTRODUCTORY LEVEL

Edgewise Therapeutics | Lexeo Therapeutics

## Contact us to join or renew today!

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# 2026 HFSA Corporate Member Dues and Benefits

Calendar Year: January 1 - December 31, 2026

Benefits	Gold \$69,500	Silver \$34,500	Bronze \$23,000	Intro \$11,500 <small>(available to new members for 1 year)</small>
<b>COLLABORATION WITH HFSA</b>				
<b>Gold Corporate Member Roundtable</b> to discuss current status of heart failure field with HFSA leadership	1 CEO/senior rep			
<b>Meetings with HFSA member leadership</b> to discuss the strategic vision of the Society and opportunities for collaboration and partnership (ACC, virtual meeting in the 4th quarter or upon request)	Unlimited	2	1	1
<b>Invitations to Corporate Member Networking Event</b> at HFSA Annual Scientific Meeting (ASM)	5	3	2	1
<b>Post company press releases</b> related to heart failure on <b>HFSA website and Heart Failure News Weekly eNewsletter</b>	✓	✓	✓	
<b>Subscriptions</b> to CEO Report and HFSA's Heart Failure News Weekly eNewsletter	✓	✓	✓	✓
<b>ACCESS TO HF STATS</b>				
<b>Organizational access to HFStats.org</b> to read and download statistical HF data in the form of graphics, PowerPoint slides, fact sheets, etc. Updated annually, HFStats.org is an exclusive HFSA professional member benefit	✓	✓	✓	
<b>MARKETING OPPORTUNITIES</b>				
<b>HFSA Website Banner Ad</b> - one banner with URL for one month (hfsa.org site averages 60,800+ views per month)	1 Banner Ad			
<b>HFSA's Heart Failure News Weekly eNewsletter</b> – one digital banner ad with URL (5,800 approximate reach, 49% open rate, 4.9% click rate)	1 Banner Ad	1 Banner Ad		
<b>eBlast to HFSA Members</b>	✓	✓		
<b>Use of HFSA Corporate Member Logo</b>	✓	✓	✓	
<b>Corporate member recognition with company URL on HFSA website</b>	✓	✓	✓	✓ <small>Non-Logo</small>
<b>Acknowledgement</b> on the <i>Journal of Cardiac Failure</i> site	✓	✓	✓	✓ <small>Non-Logo</small>
<b>HFSA ANNUAL SCIENTIFIC MEETING (ASM)</b>				
<b>10x10 Exhibit Booth</b> at ASM with HFSA Gold Corporate Member <b>floor cling recognition</b>	✓			
<b>Gold-Colored ASM Lanyards</b> so HFSA leadership can easily identify company representatives	✓			
<b>Appear as a Featured Exhibitor on ASM mobile app</b>	✓			
<b>Full ASM Registration (eligible to earn CEU)</b>	2	1		
<b>Early Preview and Application</b> for HFSA ASM Support and Exhibit Opportunities	15 Days	10 Days		
<b>Insert in the Virtual ASM Welcome Bag</b>	✓	✓		
<b>Corporate member recognition onsite at ASM</b>	✓	✓	✓	✓ <small>Non-Logo</small>