



Donor Privacy Policy

The Heart Failure Society of America, Inc. (HFSA) relies on financial support from individual donors, corporations, foundations and members to fulfill our mission. Our commitment to “provide a platform to improve and expand heart failure care through collaboration, education, innovation, research and advocacy” is the foundation of our relationship with our supporters. HFSA is committed to respecting the privacy of our donors and has developed the following donor privacy policy.

Information Collected by HFSA

HFSA collects and maintains the following donor information:

- Contact information including name, organization (if applicable), address, phone number and email address
- History of involvement with the Society including membership, meeting participation, volunteer roles, donations, etc.

This information is shared internally on a confidential, and need-to-know basis.

How Your Information is Used

HFSA uses your information to complete a transaction, communicate with you, update you on HFSA activities, and request support for our programs and services.

Credit Card Account Information

HFSA does not disclose credit card account information provided by its donors. When donors choose to pay using their credit cards, HFSA submits only the information needed to obtain payment to the appropriate clearinghouse. Credit card information is not saved nor maintained in any HFSA database and therefore cannot be used for any additional purposes other than the original transaction.

No Sharing of Personal Information

HFSA will not sell, rent or lease your personal information to other organizations. Use of donor information will be limited to the internal purposes of HFSA and only to further the mission of the Society. HFSA does not outsource our fundraising efforts; you will not be contacted on behalf of HFSA by a third party.

Removing Your Name from Our Mailing List

HFSA honors donor preference with regard to the method and frequency of communication. Please contact us if you wish to be removed from our mailing list.

Contact Us

If you have any comments or questions about our donor privacy policy, please send an email to info@hfsa.org or call 301-312-8635.