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16TH ANNUAL SCIENTIFIC MEETING
HEART FAILURE SOCIETY OF AMERICA
Washington State Convention Center, Seattle, WA
September 9-12, 2012

Please type or print clearly. Only one press badge request per form. Please make photocopies of this form for additional press badge requests.
Fax this completed registration form to (651) 642-1502 with documentation as requested below.

name (last, first, middle initial): _____

company: _____

address: _____

city: _____ state / province: _____ zip / postal code: _____ country: _____

email address:* _____ phone: _____ fax: _____ cell: _____

**Please enter e-mail address carefully. It will be used for verification of press credentials.*

Press credentials to cover the HFSA Annual Scientific Meeting will be granted to representatives of the following news media outlets:

- General circulation newspapers or magazines
- Wire services
- Medical, science, pharmaceutical, nursing and allied health care publications
- Broadcast media
- Web site media
- Accredited medical and science freelance writers
- Accredited media relations/public relations representatives of non-profit health organizations

Please be aware that camera crews **must** be escorted by an HFSA press official. Any filming will require written approval from the HFSA.

To receive a complimentary press badge, reporters and writers must show one of the following credentials:

- Press card
- Business card clearly stating affiliation and position. Must be identified as an editor, publisher, writer, reporter or producer.
- Letter on official letterhead from an editor of a publication, web site, or from a producer of a program certifying the person is covering the meeting for the respective organization
- National Association of Science Writers, International Association of Science Writers membership card
- Science journalism students will receive credentials by providing a letter on official school letterhead and signed by a department advisor

Complimentary press badges will not be issued to:

- Advertising sales representatives of publications
- Spouses and other guests of journalists attending the meeting
- Advertising, marketing, or public relations representatives from exhibiting companies or their agencies
- Representatives of organizations selling or producing publications, video or audio tapes or web sites intended for marketing, advertising or public relations purposes.

Individuals with complimentary HFSA press badges may not:

- Sell, market or represent a company for the purpose of obtaining advertising or subscriptions from any registrant or exhibitor
- Market a product or service displayed on the HFSA exhibit floor
- Misrepresent themselves to secure press credentials to cover the meeting
- Conduct product promotion that implies HFSA endorsement or use the HFSA logo and/or name without the express written permission of HFSA's Executive Director

Individuals with complimentary HFSA press badges who violate this policy will immediately forfeit press credentials for this and subsequent meetings.

If the Scientific Meeting will serve as an organization's choice venue for the presentation of new research or data, the HFSA maintains the right to embargo all information until the presentation of material at the Scientific Meeting.

PRESS BADGES MAY BE PICKED UP AT REGISTRATION BEGINNING SATURDAY, SEPTEMBER 8TH AT 1:00 PM