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RONALD M. EVANS TO GIVE 4TH ANNUAL “DISTINGUISHED LECTURE IN BASIC SCIENCE” AT HEART FAILURE SOCIETY OF AMERICA 14TH ANNUAL MEETING *Session to Highlight Excellence in Basic Science, Discuss Outstanding Research*

SAN DIEGO (Sept. 13, 2010) - Yesterday, at The 14th Annual Scientific Meeting of the Heart Failure Society of America (HFSA), Dr. Ronald M. Evans presented the 4th Distinguished Lecture in Basic Science on “Nuclear Receptor Signaling” in this Special Scientific session. Dr. Evans' presentation kicked-off the basic research program within the meeting, and provided an update on his outstanding research in how specific hormones regulate cellular function via signaling in the cell's nucleus.

An award for this honor was presented to Dr. Evans immediately following his presentation. The three-day Annual Scientific Meeting began on September 12th, at the San Diego Convention Center in San Diego, California, and will feature late breaking clinical trials, debates, and didactic sessions all focusing on new research advances and treatments for individuals with heart failure.

“We are excited and honored to have Dr. Evans participate in this year's program. He is an outstanding scientist and significantly adds to the standard of excellence we have maintained in this launching symposium of our meeting,” said Walter J. Koch, PhD, HFSA Scientific Program Co-Chair.

Dr. Evans is an Investigator of Howard Hughes Medical Institute and a Professor of the Salk Institute for Biological Studies. He is recognized for his discoveries and characterization of nuclear hormone receptors which has led to the discovery and development of drugs for cancer and metabolic disease. Evan's establishment of the nuclear receptor super family and the explanation of their universal mechanism of action, which determines how lipophilic hormones and drugs regulate developmental and metabolic pathways in animals and humans, is another highlight of Evan's career. He obtained his BA and Ph.D. from the University of California, Los Angeles, School of Medicine in 1970 and 1974 respectively. During his time as a postdoctoral fellow at the Rockefeller University in New York studying the transcriptional regulation of human adenovirus, Evans identified the first eukaryotic promoter for messenger RNA.

For a complete list of annual meeting sessions or for details on attending the conference, call (617) 226-7183 or visit www.hfsa.org and click on Annual Scientific Meeting. There is no registration fee for accredited journalists. Interview areas will be available on-site in addition to a fully-staffed press room with phone and internet accessibility. You may follow news from the meeting on Twitter #HFSA

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About Heart Failure

Heart failure is a progressive condition in which the heart muscle becomes weakened after it is injured, most commonly from heart attack or high blood pressure, and gradually loses its ability to pump enough blood to supply the body's needs. Many people are not aware they have heart failure because the symptoms are often mistaken for signs of getting older. Heart failure affects from 4.6 to 4.8 million individuals in the United States. Demographic and clinical evidence strongly suggests that the prevalence of heart failure will increase throughout the next decade. Ten to 15 years ago heart failure was considered a "death sentence;" however, recent advances in treatment have shown that early diagnosis and proper care in early stages of the



condition are key to slowing, stopping or in some cases reversing progression, improving quality of life, and extending life expectancy. For more information on heart failure, please visit www.abouthf.org.

About the Heart Failure Society of America

The Heart Failure Society of America (HFSA) is a nonprofit educational organization, founded in 1994 as the first organized association of heart failure experts. The HFSA provides a forum for all those interested in heart function, heart failure research and patient care. The Society also serves as a resource for governmental agencies (FDA, NIH, NHLBI, CMS). The HFSA Annual Scientific Meeting is designed to highlight recent advances in the development of strategies to address the complex epidemiological, clinical and therapeutic issues of heart failure. Additional information on HFSA can be found at www.hfsa.org.